



**2020 Program Book  
Advertising Order Form  
80<sup>th</sup> Anniversary Season**

**Festival Concerts**

- PRYSM: May 9, 2020 – Centennial Hall, The Haverford School
- Bravo Brass: June 6, 2020 – St. Mark’s Church, Philadelphia
- PYAO: May 10, 2020 – Perelman Theater, Kimmel Center for Performing Arts
- Tune Up Philly: May 23, 2020 – Temple Performing Arts Center
- PYMO: May 23, 2020 – Temple Performing Arts Center
- PYO: June 7, 2020 – Verizon Hall, Kimmel Center for Performing Arts

**Showcase Concert – All Ensembles**

January 26, 2020 – Verizon Hall, Kimmel Center for Performing Arts

**Other Kimmel Center Concerts**

- PYO: November 17, 2019 – Verizon Hall, Kimmel Center
- PYAO: December 15, 2019 – Perelman Theater, Kimmel Center
- PYAO: February 16, 2020 – Perelman Theater, Kimmel Center
- PYO: February 23, 2020 – Verizon Hall, Kimmel Center

**Program Book Advertising Packages**

	<b>Festival Concerts (6 Concerts)</b>	<b>Festival Concerts + Showcase Concert (7 Concerts)</b>	<b>Full Package: Festival Concerts + Showcase Concert + Kimmel Center Concerts (11 Concerts)</b>
<b>Special Placement Full Page*</b> (4.5w x 7.125h inches):			
<b>Back Cover</b>	<input type="checkbox"/> \$575	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,150
<b>Inside Front Cover</b>	<input type="checkbox"/> \$575	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,150
<b>Inside Back Cover</b>	<input type="checkbox"/> \$575	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,150
<b>Opposite Program Page</b>	<input type="checkbox"/> \$575	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,150
<b>Standard Placement</b>			
<b>Full Page</b> (4.5w x 7.125h inches)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$525	<input type="checkbox"/> \$825
<b>Half Page</b> Horizontal (4.5w x 3.375h inches)	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$475
<b>Quarter Page</b> Horizontal (4.5w x 1.625h inches)	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200	<input type="checkbox"/> \$325

\*Ads placed in order received.

<b>DEADLINES – Ad Form and Artwork</b>	<b>February 3 2020</b>	<b>December 2 2019</b>	<b>October 24 2019</b>
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**Digital Delivery Options**

- High-resolution (300 dpi) PDF at actual ad size with artwork and fonts embedded
- High-resolution (300 dpi) JPG or TIFF file at actual ad size, flattened

**Information and Disclaimers**

- All ads will be printed in black ink only
- Ads which do not meet ad format specifications will be reduced, enlarged, or reformatted to conform to the required proportions and specifications. PYO is not responsible for ad quality resulting from this conversion.

**Payment Method**

please invoice  
 check (payable to Philadelphia Youth Orchestra)  
 Visa  MasterCard  AmEx Amount to be charged \_\_\_\_\_  
 Credit card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV code: \_\_\_\_\_  
 Name as on card: \_\_\_\_\_ Signature: \_\_\_\_\_  
 (please print)

**Please note that there is a 3% surcharge on all credit card orders.**

**Return contract, payment, and ad artwork to Danielle Johnson at [djohnson@pyos.org](mailto:djohnson@pyos.org) or Philadelphia Youth Orchestra, PO Box 41810, Philadelphia, PA 19101.**