



2017 Program Book Advertising Order Form 77th Anniversary Season and Annual Showcase Concert

Festival Concerts:

- PRYSM: May 13, 2017 – Centennial Hall, The Haverford School
- Bravo Brass: May 13, 2017 – St. Mark's Church, Philadelphia
- PYAO: May 21, 2017 – Perelman Theater, Kimmel Center for Performing Arts
- Tune Up Philly: May 27, 2017 – Temple Performing Arts Center
- PYMO: May 27, 2017 – Temple Performing Arts Center
- PYO: June 4, 2017 – Verizon Hall, Kimmel Center for Performing Arts

Showcase Concert – all program divisions:

March 26, 2017 -- Verizon Hall, Kimmel Center for Performing Arts

DEADLINE for Advertising ORDERS and ARTWORK: Friday January 27, 2017

Digital Delivery Options

- High-resolution (300 dpi) PDF at actual ad size with artwork and fonts embedded
- High-resolution (300 dpi) JPG or TIF file at actual ad size, flattened

Information and Disclaimers

- All ads will be printed in black ink only.:
- Ads which do not meet ad format specifications will be reduced, enlarged, or reformatted to conform to the required proportions and specifications. PYO is not responsible for ad quality resulting from this conversion.

Questions?

Kevin Gifford
Development Director
kgifford@pyos.org or 215.545.0502

Indicate Size/Orientation Desired

Pricing is for single ad in Festival Guide or Festival Guide AND showcase program book, *Ads placed in the order received.

Special Placement Full Page* (4 1/2 w x 7 1/8 h):

	Single Ad-Festival	Festival and Showcase
Back Cover	\$575 _____	\$675 _____
Inside Front Cover	\$575 _____	\$675 _____
Inside Back Cover	\$575 _____	\$675 _____
Opposite Program Page	\$575 _____	\$675 _____

Standard Placement:

	Single Ad-Festival	Festival and Showcase
Full Page (4 1/2 w x 7 1/8 h)	\$450 _____	\$525 _____
Half Page Horizontal (4 1/2 w x 3 5/8 h)	\$250 _____	\$300 _____
Quarter Page Horizontal (4 1/2 w x 1 3/4 h)	\$175 _____	\$200 _____

Payment Method

___ please invoice

___ check (payable to Philadelphia Youth Orchestra) ___ Visa ___ MasterCard ___ AmEx

Amount Enclosed: _____

Credit card number: _____

Exp. Date: _____

CVV code: _____

Name as on card: _____

Signature: _____

(please print)

Please note that there is a 3% surcharge on all credit card orders.

Return order form, payment, and ad copy to:

Philadelphia Youth Orchestra
Attn: Kevin Gifford, Development Director
P.O. Box 41810
Philadelphia, PA 19101-1810

Digital ad copy / artwork may be sent to kgifford@pyos.org

Contact Information

Name _____ Title _____

Organization _____

Address _____

number street city state zip

Phone _____ Fax _____ Email _____